

2024 PERSONALISED CHARITY CHRISTMAS CARDS



ASTRA-IMPRINTS.CO.UK



IN SUPPORT OF
NHS
CHARITIES
TOGETHER

Introducing our range of personalised Christmas cards for 2024. We have some brand-new designs along with plenty of firm favourites.

Sending a Personalised Christmas card lets you add your unique stamp to a festive greeting. It is also an excellent opportunity for businesses to strengthen relationships with clients and customers. Personalised Christmas cards can include your company logo, colour scheme, and signatures which help create a lasting impression, making your business stand out from competitors.

Ordering is easy; select your favourite design from one of the ten popular categories listed and then choose between:

BAND A – Personalised Inside with a choice of seasonal message, company logo, signatures and more, or

BAND B - Personalised Inside and Front. Depending on the card design you can add your company logo or name to the front of the card along with a seasonal message, company name and logo, signatures and more to the inside.

**Cards with a textured Board or a special finish fall into Price Band B.*

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All personalisation is included in the price of your cards, plus...

A pdf proof of your layout • Unlimited amendments • High quality white envelopes • FREE chocolates!

Astra Imprints 2024 Charity Support

We are supporting a fantastic charity again this year with every Christmas card you purchase from us.

NHS Charities Together is a diverse network of over 200 UK-wide NHS charities that's here for everyone who uses, cares about and works in the NHS. They are committed to delivering lasting change for patients, communities and staff through the creation of transformational programmes as well as increasing the capability and capacity of the NHS charity sector, so that every NHS charity can be as impactful as they can for their own communities and contribute to their collective mission: helping the NHS to thrive.



10p from the sale of every Christmas card purchase between September 1st and December 31st 2024 will be donated to NHS Charities Together (registered charity no. 1186569)



Easy Ways To Order...

 www.astra-imprints.co.uk
 01628 631700
 info@astra-imprints.co.uk

10% Early Order Discount



Simply deduct 10% from your total Christmas card price.
(not applicable to p&p)



CALENDAR CARDS

A Personalised Calendar Card is a great way of keeping your name in front of your customers all year round. Not only is it an attractive Christmas card, but it is also an effective advertising tool.

Choose from any of the landscape card designs in the brochure where you see the calendar symbol next to the card name. The image will then be used on the Calendar front and back with the 2025 Calendar dates printed on the reverse.



210 x 148mm

Price Band C

Supplied with peel & seal envelopes



Calendar Front
Add your choice of Christmas image by choosing any landscape design from the brochure which has the calendar symbol next to it.



Calendar Reverse
Add your own greeting or choose from a style listed on page 31. Names or signatures and company logo can be added to the reverse.



Inside Calendar Dates

Choose whether you would like **STYLE A**, **STYLE B** or **STYLE C** inside dates. All styles include Company Name, Contact details and logo.



STYLE A



STYLE B



STYLE C

DESIGN YOUR OWN CARDS

We have over 100 designs ready for you to choose from, but if you haven't found a card suitable for you and your business, don't worry! Our design team can create custom artwork tailored to your needs.

Whether you want Christmas decorations added to your office building, group shots of your teammates, or any other idea you have, we can bring your vision to life on a Christmas card.

All DYO cards are in Band B.



Bespoke Office



Bauble Greeting



Photo Frame

Merry Christmas from Company Name



ACTUAL CARD SIZE

1 • Winter Robin

Front & Inside Personalisation - **Band B**

1 • Winter Robin

Without front Personalisation - **Band A**

Our portrait and Landscape Christmas cards are 148mm x 210mm and are finished with a high gloss varnish or printed on a textured board. All cards are supplied with high quality, peel and seal envelopes. A Christmas greeting and your company details can be personalised direct onto the front of the card - **Price Band B**. Available without front personalisation and printed inside only - **Price Band A**.

A PDF Proof showing the front and Inside of your card will be sent prior to printing.

ALL CARDS CONFORM TO STANDARD UK LETTER SIZE FOR POSTAGE



2 • Playful Squirrel

A B

ANIMALS

Add your Company Name to the front of the card to add extra impact.

Price Band B

No front Personalisation

Price Band A

CARDS WITH
THE ICON BELOW
CAN BE USED AS
CALENDAR
CARDS WHICH
ARE THEN

PRICE BAND C



3 • Barn Owl

A B



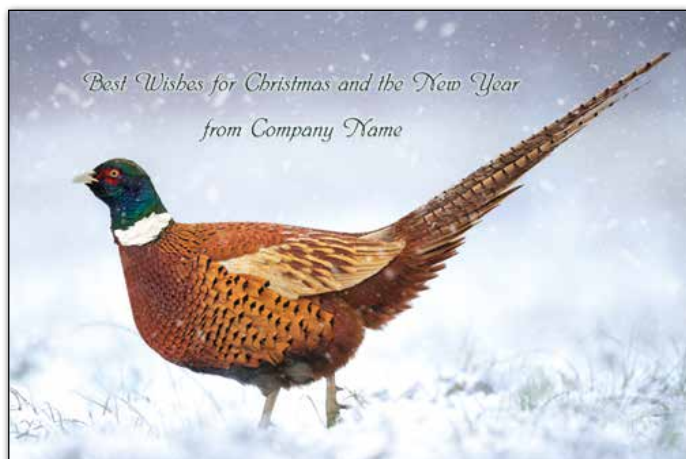
4 • Highland Cattle on a Winter's Day

A B



5 • Merry Fox in the Snow

A B



6 • Pheasant in the Snow

A B



7 • Blue Tit and Frosted Berries

A B



SEE BACK PAGE FOR ORDER FORM AND PRICE DETAILS



8 • Majestic Stag

A



9 • Playful Sheep

A B



10 • Flight of the Puffin

A B



11 • Polar Fun

A B



12 • Blue Tit in Winter

A B



13 • Puffin in the Snow

A B





14 • Moonlit Tree

A

TRADITIONAL

Add your Company Name to the front of the card to add extra impact.

Price Band B

No front Personalisation

Price Band A

CARDS WITH
THE ICON BELOW
CAN BE USED AS
CALENDAR
CARDS WHICH
ARE THEN

PRICE BAND C



15 • Enchanting Tree

A B



16 • Children on a Frozen Pond, 1922

Textured Board - B



17 • Sleigh Full of Presents

Textured Board - B



18 • Winter Warmth

A



19 • Skating on a Frozen Lake

A



20 • Christmas Hare

Textured Board – **B**



21 • Winter Hens

Textured Board – **B**



22 • A Flock of Geese

A B



23 • The Messiah was Born

A B



24 • Winter Landscape

Textured Board – **B**



25 • Bethlehem

Gold Foil and Gloss – **B**



FINANCIAL COMEDY

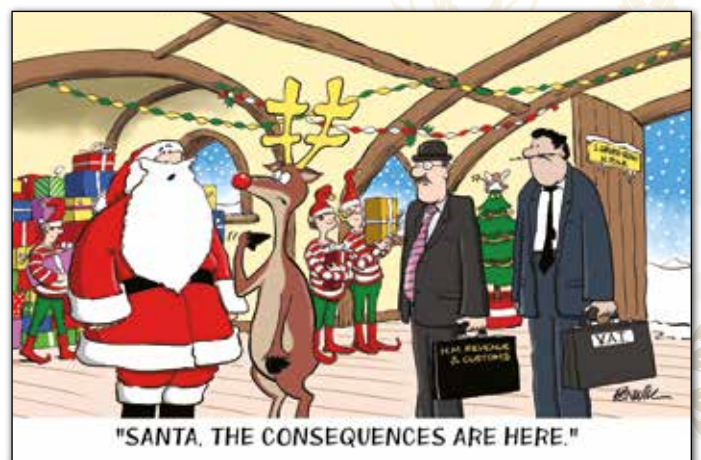
A humorous range of Christmas cards that are aimed at Accountants, Bookkeepers and the Finance sector.



26 • No Place to Hide



27 • Briefly Done



28 • Consequences





29 • Santa's Grotto



30 • Christmas Accounts



31 • Health and Safety



32 • Lasting Grudge



33 • The Wrong Trousers





34 • Christmas Accounting



35 • Delivered



36 • Double Or Quits



37 • Transparent



38 • Forgotten Receipt



39 • Final Demand





40 • Glowing Tree

A B

CONTEMPORARY

Add your Company Name to the front of the card to add extra impact.

Price Band B

No front Personalisation

Price Band A

CARDS WITH
THE ICON BELOW
CAN BE USED AS
CALENDAR
CARDS WHICH
ARE THEN

PRICE BAND C



41 • Woodland Festivities

A B



42 • Soaring Through the Night

A B



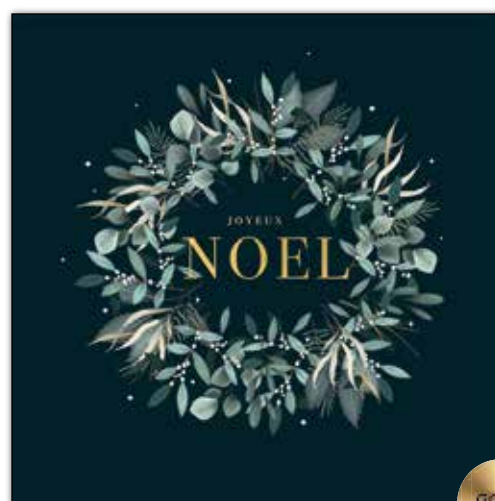
43 • Winter Decorations

A B



44 • Stylish Baubles Red

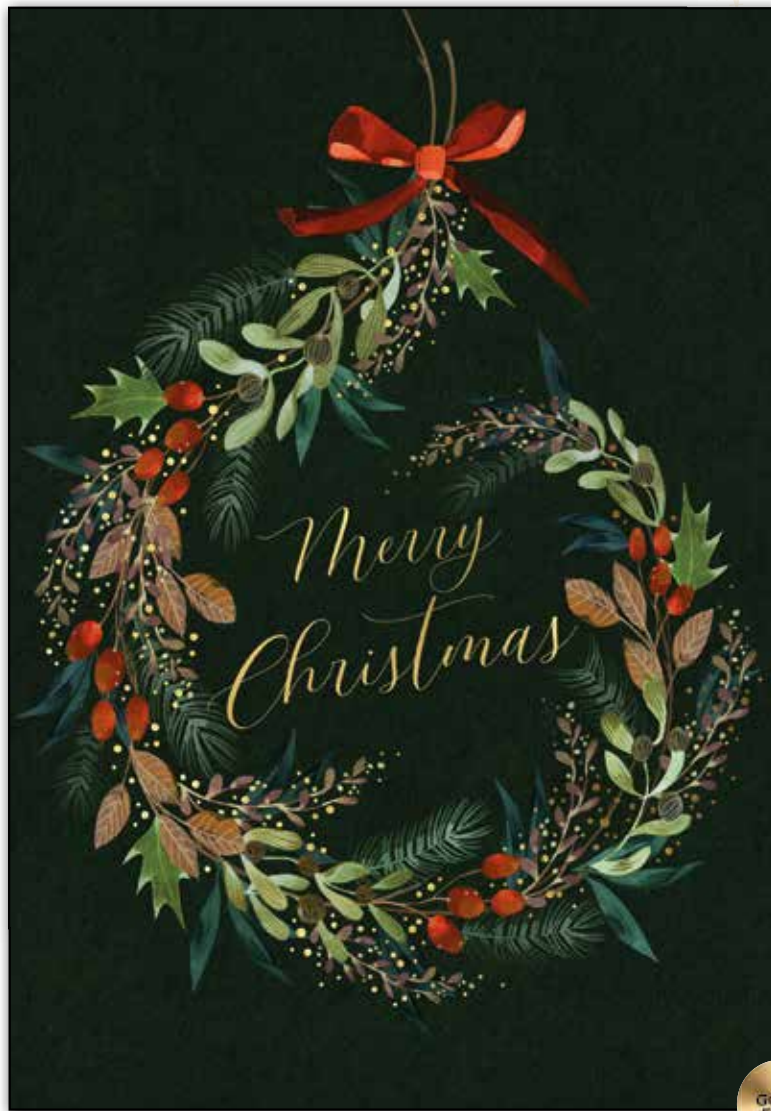
A B



45 • Noel

Gold Foil and Gloss - B





46 • Foliage Wreath

Gold Foil and Gloss – **B**



47 • Starlit Reindeer

A B



48 • Oh Starry Night

A B



49 • Three Ships Come Sailing

A



50 • Christmas Wishes

A B



51 • Partridge in a Pear Tree

A B



52 • Oh Christmas Tree

A B



53 • Watercolour Tree

Textured Board - B



54 • Colourful Fir Tree

A B





55 • Lustre Tree

(A) (B)

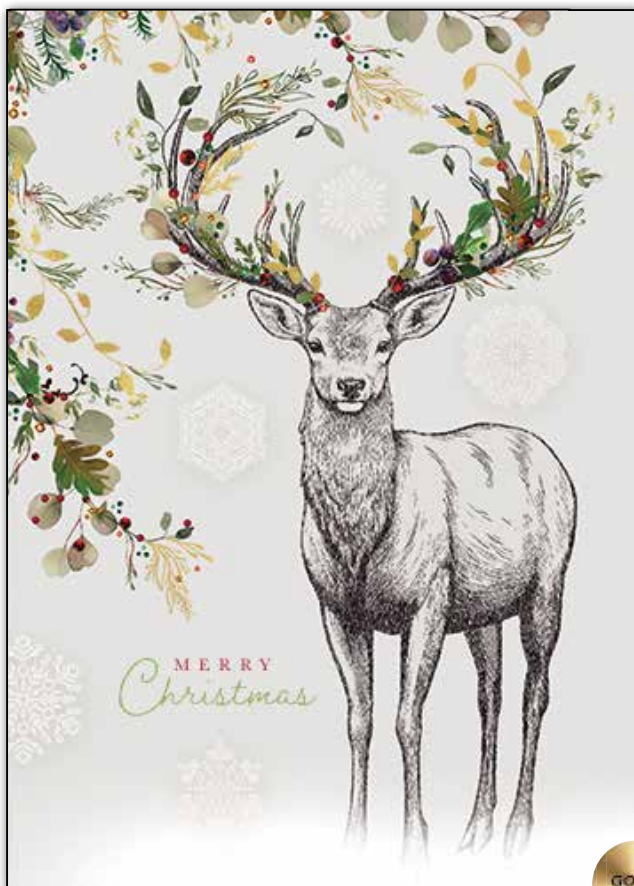


56 • Festive Tree

(A) (B)

57 • Christmas Robins

Gold Foil - (B)



58 • Contemporary Stag

Gold Foil & Gloss - (B)



59 • Christmas Stars

(A) (B)



LONDON SCENES

Add your Company Name to the front of the card to add extra impact.

Price Band **B**

No front Personalisation

Price Band **A**

CARDS WITH
THE ICON BELOW
CAN BE USED AS
CALENDAR
CARDS WHICH
ARE THEN

PRICE BAND C



60 • Iconic London Landmarks

A B

61 • Snow on St Paul's

A



62 • Regent Street at Christmas

A B



63 • Piccadilly Circus, 1960

Textured Board - **B**



64 • Snowfall over Buckingham Palace

A B



65 • The Eye at Night

A



SEE BACK PAGE FOR ORDER FORM AND PRICE DETAILS



66 • Fireworks over Big Ben

A



67 • St Paul's at Christmas

A B



68 • London Landmarks

A B 📅



69 • Skating at Somerset House

A B 📅



70 • Snow Over London

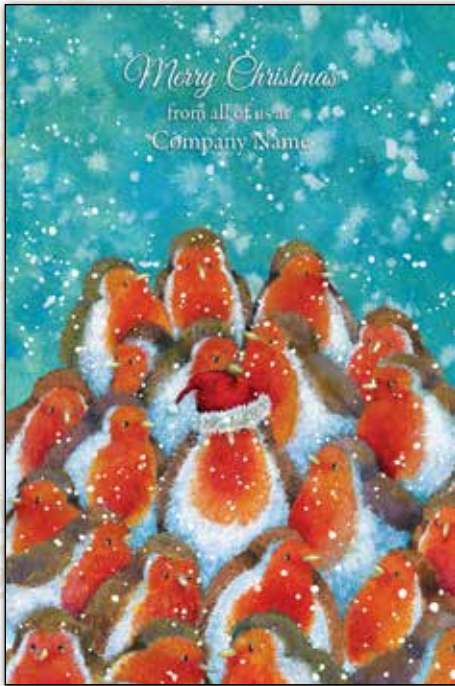
A B 📅



71 • Sunset over Tower Bridge

A B 📅





72 • Festive Friends

A B

TEAMWORK

Add your Company Name to the front of the card to add extra impact.

For extra personalisation, some cards in this range enable you to add individual team names to the front, all fall into

Price Band B

No Company name on the front.

Price Band A



73 • Holly Tree

A B



74 • From all of Us

A B



75 • Party Penguins

A B



76 • Teamwork Reindeer

Add Company name & as many or as few reindeer to the Front

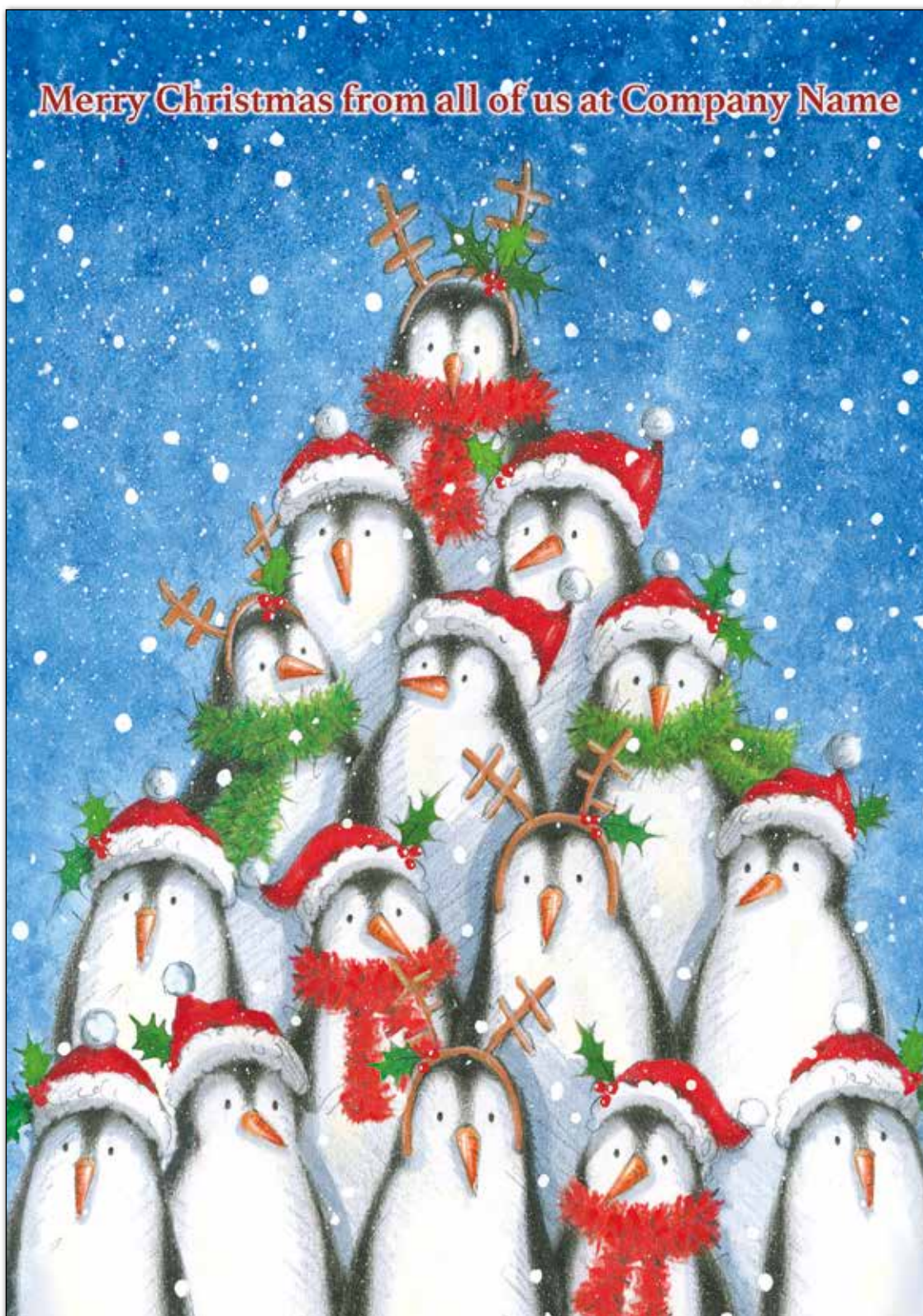
A B



77 • Hats Off

A B





ACTUAL CARD SIZE

78 • Penguin Team

A B





79 • Oh Christmas Sheep

A B



80 • Together as a Team

A B



81 • Singing Sheep

A B



82 • Marshmallow Fun

A B



83 • Teamwork Robins

Add Company name & as many or as few robins to the front

A B



TEAMWORK



84 • Merry Pudmas!



85 • A Special Thanks



86 • Teamwork Snowmen



Add Company name & as many or as few snowmen to the front



LANDSCAPES

Add your Company Name to the front of the card to add extra impact.

Price Band **B**

No front Personalisation

Price Band **A**



87 • Sunset in the Forest

A **B** 



88 • A Crisp Winter's Morning

A **B** 



89 • Through the Trees

A **B** 





90 • Northern River Scene

Textured Board – **B**



91 • Winter Wonderland

A



92 • Winter Sunrise

A B



93 • Aurora in the Night Sky

A B



94 • A Cold and Frosty Morning

A B



95 • Frozen Berries

A B



TRANSPORT & CONTRACTOR

All cards in the Transport range can be personalised with your company name or logo on the front making them individual to your company.



96 • Anti-Freeze

A B 📅



97 • Christmas Deliveries

A B 📅



98 • Here, There and Everywhere

B 📅



99 • Office Refurb

A B 📅



100 • Here to Help

B 📅



101 • Winter Delivery

B 📅



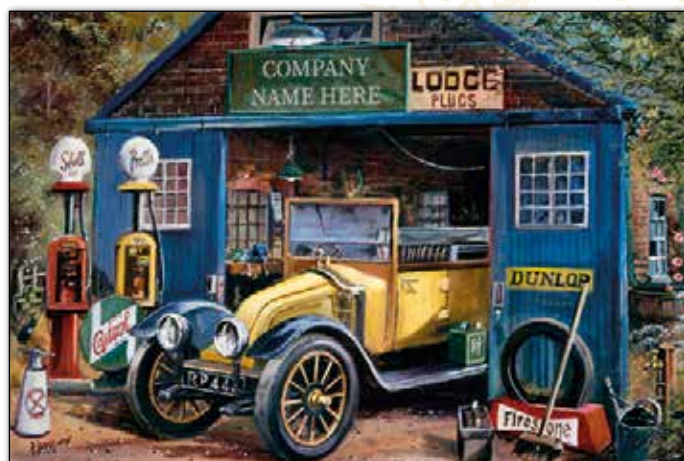
ALL CARDS CONFORM TO STANDARD UK LETTER SIZE FOR POSTAGE



102 • Santa's Little Helpers



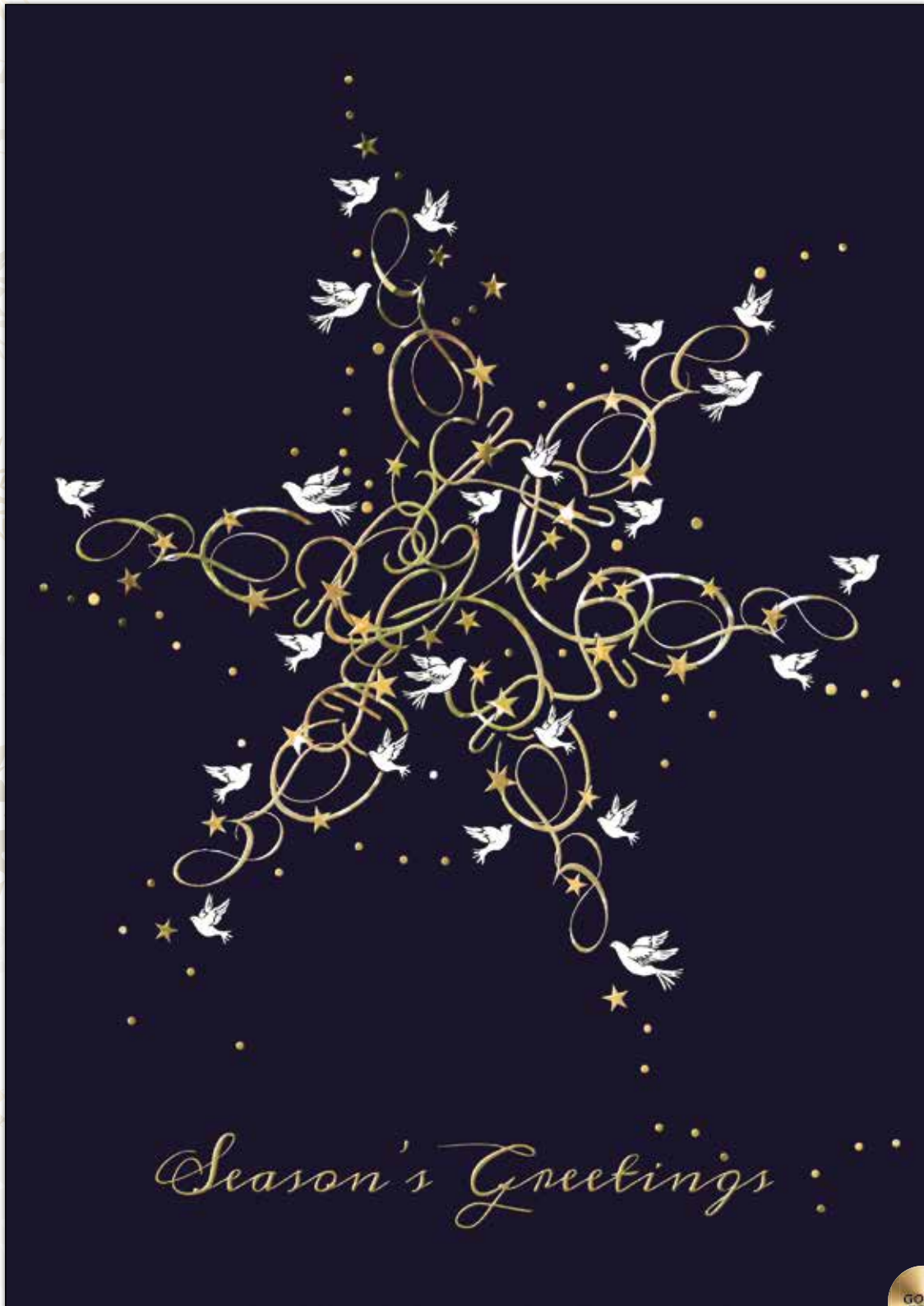
103 • A Helping Hand



104 • Motor Repairs



INTERNATIONAL



ACTUAL CARD SIZE

105 • Star of Peace

Gold Foil & High Gloss **B**

FREE SAMPLE CARDS FREE COLOUR PRINTING FREE PDF PROOFS



106 • Peaceful Dove

A



107 • Peace

Gold Foil - B



108 • A World of Good Wishes

A B



109 • International Montage

A B



110 • Baubles of the World

A B



111 • Global Bauble

A B





112 • Neopolitan
A

COMEDY

Add your Company Name to the front of the card to add extra impact.

Price Band B

No front Personalisation

Price Band A

CARDS WITH THE ICON BELOW CAN BE USED AS CALENDAR CARDS WHICH ARE THEN

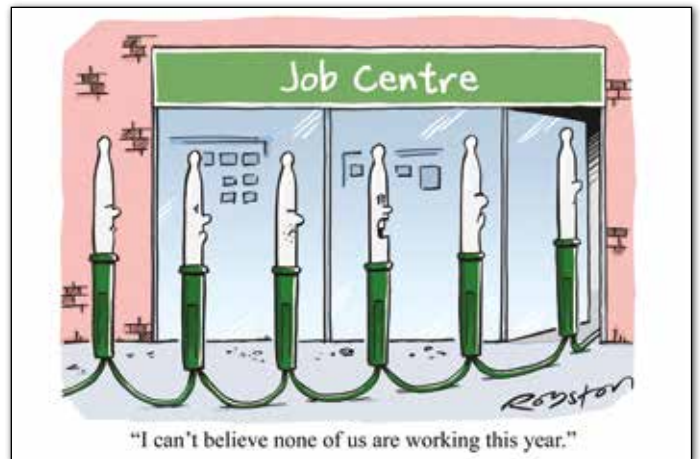
PRICE BAND C



113 • Download
A



114 • Happy Snowman
A B



115 • Dole Lights
A



116 • Christmas Guise
A



117 • Two Feet of Snow
A





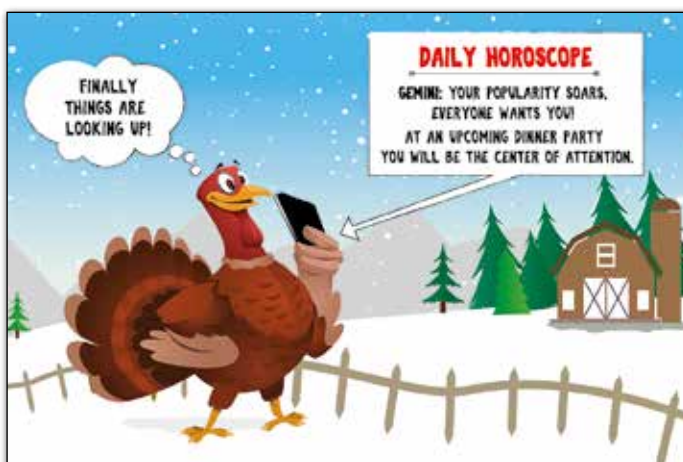
118 • Turkey Trouble

A



119 • Getting Nowhere

A



120 • Wishful Thinking

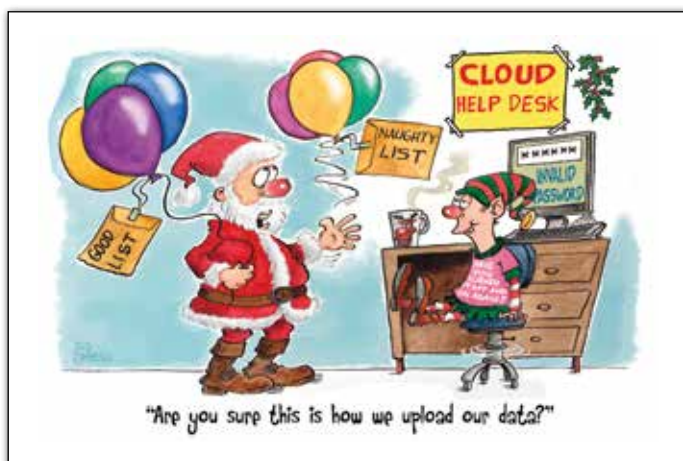
A



121 • Robin Noel

A

B



122 • Head in the Clouds

A



123 • Below Par

A



PLEASE SIGN IN **BLACK BALL POINT PEN ONLY**

We are happy to print your personal name(s) in black or colour inside of the card **FREE** of charge. There are two ways we can do this:

A Your actual signature(s) can be scanned by us and printed on the card. Please sign your name(s) on the SIGNATURE SHEET to the right, at normal size and in the general positions you would like to see them on your card.

B We can print your name(s) in one or more of the various typestyles shown below. Please write the name(s) on the white space to the right and indicate the preferred style for each name.

Style A *Jenny*

Style B *Allan*

Style C *Sandra*

Style D *Peter*

**PLEASE SIGN
IN BLACK
BALL POINT
PEN ONLY**

THIS WAY FOR A PORTRAIT OR SQUARE CARD

PLEASE SIGN AROUND THIS BOX USING A
BLACK BALL POINT PEN

AND POST IT WITH YOUR ORDER FORM
TO US FOR SCANNING.

IF YOU HAVE A LARGE NUMBER OF
SIGNATURES (15+) PLEASE CALL US TO
ARRANGE FOR A TEMPLATE TO BE
POSTED TO YOU.

IF A MISTAKE IS MADE PLEASE
DO NOT OVERWRITE OR TRY TO ERASE IT,
JUST SUPPLY THE SIGNATURES
IN BLACK INK ON A SEPARATE WHITE SHEET
OF PAPER.

THIS WAY FOR A PORTRAIT OR SQUARE CARD

THIS WAY FOR A LANDSCAPE CARD

THIS WAY FOR A LANDSCAPE CARD

ORDERED FROM US BEFORE?

To make placing an order as easy as possible we hold your layouts, signatures and logos on file. Please tick the box at the bottom of page 32.

We will send a proof of your layout for you to check and amend before printing commences. Your layout will be printed direct to card.

ORDERING PROCESS

CHOOSE YOUR CARD

Once you have selected your card design you can complete the form on page 32 and post it to us, scan it in and email it to us or, email us your order, listing card design, quantity and layout preferences.

ORDER CONFIRMATION

After receiving your order, an order confirmation will be sent to your email address. It is therefore vital that you enter your email address on the back cover in Section 3, the "YOUR DETAILS" panel.

PROOFS

A PDF proof of your layout will be emailed to you (free of charge) prior to

printing – letting you see exactly how your card will look, and for you to make any changes required. Your layout will be printed direct to card or on a paper insert if used in the card selected.

WE WILL NOT PRINT UNTIL YOU ARE 100% HAPPY WITH YOUR CARD LAYOUT.

ENVELOPES

High quality, white envelopes are supplied with all cards ordered.

CHARITY LOGO

The charity logo will be printed on the inside of all of the cards unless otherwise specified.



2024 ORDER FORM CARD LAYOUT

5 PLEASE CIRCLE THE GREETING THAT YOU WOULD LIKE TO APPEAR ON THE INSIDE OF THE CARD I.E. A, B, C, D, E, F, G OR H.

a SEASON'S GREETINGS	b <i>Wishing you a MERRY CHRISTMAS and a very PROSPEROUS NEW YEAR</i>	c <i>There is no time more appropriate than this to send a warm greeting to all our friends and customers, and to say "Thank You" for your continued support throughout the year</i>	d <i>With Seasonal Greetings and all good wishes for the New Year</i>
e ALL OF US JOIN IN SAYING <i>Thank You</i> AND WISH YOU A HAPPY AND SUCCESSFUL NEW YEAR	f <i>With the Season's Greetings and Best Wishes for the New Year</i>	g With all Good Wishes for Christmas and Every Happiness in the Coming Year	h With Best Wishes for Christmas and a Prosperous New Year

6a PERSONALISATION DETAILS

Please write your Name or Company Name and any other details in these boxes, as you would like them to appear on your card.

If your details overleaf are correct you do not need to duplicate them here. Just write "Company Name" "Address" "Tel No" etc in the applicable box.

The boxes are for guidance only. You may use any or all of these boxes.

THIS BOX REPRESENTS THE INSIDE OF YOUR CHRISTMAS CARD

The Greeting You Choose i.e. A,B,C,D,E,F,G,H or YOUR OWN will be printed centrally on the card

from (DELETE IF NOT REQUIRED)

LOGOS

If you would like your logo printed please indicate on this layout approximately where you would like it. Please email your logo to info@astra-imprints.co.uk. Logos printed in black or digital colour are free.

6b For signatures see opposite

DETAILS WILL BE PRINTED IN THE BOTTOM LEFT HAND CORNER OF THE CARD.

DETAILS WILL BE PRINTED CENTRALLY AT THE BASE OF THE CARD.

DETAILS WILL BE PRINTED IN THE BOTTOM RIGHT HAND CORNER OF THE CARD.

FOR FRONT PERSONALISED OVERPRINTED CARDS (PRICE BAND B)

Please write in this box the details required for the front of the card, either COMPANY NAME and/or MESSAGE.

FRONT PERSONALISED TEXT

Please specify required fonts if different from illustrated in brochure.

7 COLOUR OPTIONS – PLEASE TICK YOUR CHOICE

Specify the Standard Digital Colour you would like your Company Name printed in

Blue <input checked="" type="checkbox"/>	Cyan <input checked="" type="checkbox"/>	Orange <input checked="" type="checkbox"/>	Burgundy <input checked="" type="checkbox"/>	Green <input checked="" type="checkbox"/>	
Red <input checked="" type="checkbox"/>	Purple <input checked="" type="checkbox"/>	Dark Green <input checked="" type="checkbox"/>	Black <input checked="" type="checkbox"/>	Yellow <input checked="" type="checkbox"/>	Magenta <input checked="" type="checkbox"/>

Signatures

<input checked="" type="checkbox"/> Blue	<input checked="" type="checkbox"/> Black
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ORDER CONFIRMATION

An order confirmation will be sent to your email address overleaf. It is therefore vital that you enter your email address on the back cover in Section 3, the "YOUR DETAILS" panel. This will ensure you are kept fully informed of your order progress.

2024 ORDER FORM

for office
use only:

All cards can be viewed and ordered online at:
www.astra-imprints.co.uk

1 PRICING DETAILS

The card Price Bands (A & B) are shown underneath the card picture in the brochure. All Calendar Cards are in Price Band C. The table below shows you how much the cards cost.

EACH PRICE BAND BELOW DONATES 10P PER CARD TO CHARITY

PRICE	BAND A	BAND B	BAND C
QUANTITY	INSIDE ONLY PRINT	FRONT & INSIDE PRINT and special finish cards	ALL CALENDAR CARDS
50	£123.00	£168.00	£183.00
100	£205.00	£254.00	£277.00
150	£289.00	£339.00	£366.00
200	£365.00	£423.00	£457.00
250	£442.00	£504.00	£542.00
300	£519.00	£586.00	£628.00
400	£669.00	£751.00	£799.00
500	£819.00	£906.00	£965.00
750	£1144.00	£1298.00	£1371.00
1000	£1403.00	£1652.00	£1748.00
1000+	For quantities not specified or greater than 1000 please call for a quotation.		

2 CARD CHOICE & QUANTITY

When you have chosen your card please complete the boxes below.

CARD DESIGN REF/NO.	CARD QUANTITY	PRICE BAND	PRICE
SUB TOTAL			
DISCOUNT (IF APPLICABLE)			
POST & PACKING			£10.95
PLEASE REMEMBER VAT @ 20%			
GRAND TOTAL			

☐ **TICK HERE FOR SAME LAYOUT AS LAST YEAR**

If so, there is no need to fill out the form overleaf. We will send a PDF proof of your previous layout for you to check or amend before printing commences.

3 YOUR DETAILS

ACCOUNT NO:

CONTACT NAME:

COMPANY NAME:

ADDRESS:

POST CODE:

EMAIL:

4 FREE GIFT

A gift from us to you is offered with all orders. If you would rather not receive a free gift, please tick this box to donate the equivalent value to Charity.

Orders for 250
or more
will receive 2 gifts



Donate to
NHS CHARITIES TOGETHER

IT'S SO EASY TO ORDER!

Complete the order form and post it to:

Phone: 01628 631700

Email form to: info@astra-imprints.co.uk

Order online at: www.astra-imprints.co.uk

Thank you for supporting
NHS CHARITIES TOGETHER



In order to avoid excessive administration costs, we ask that wherever possible payment is made by BACS to:

**TIDE BANK. Sort Code: 04-06-05, Account Number: 20678020
Account: Astra Imprints Design Ltd.**

PLEASE NOTE - CHEQUES ARE NO LONGER ACCEPTED.